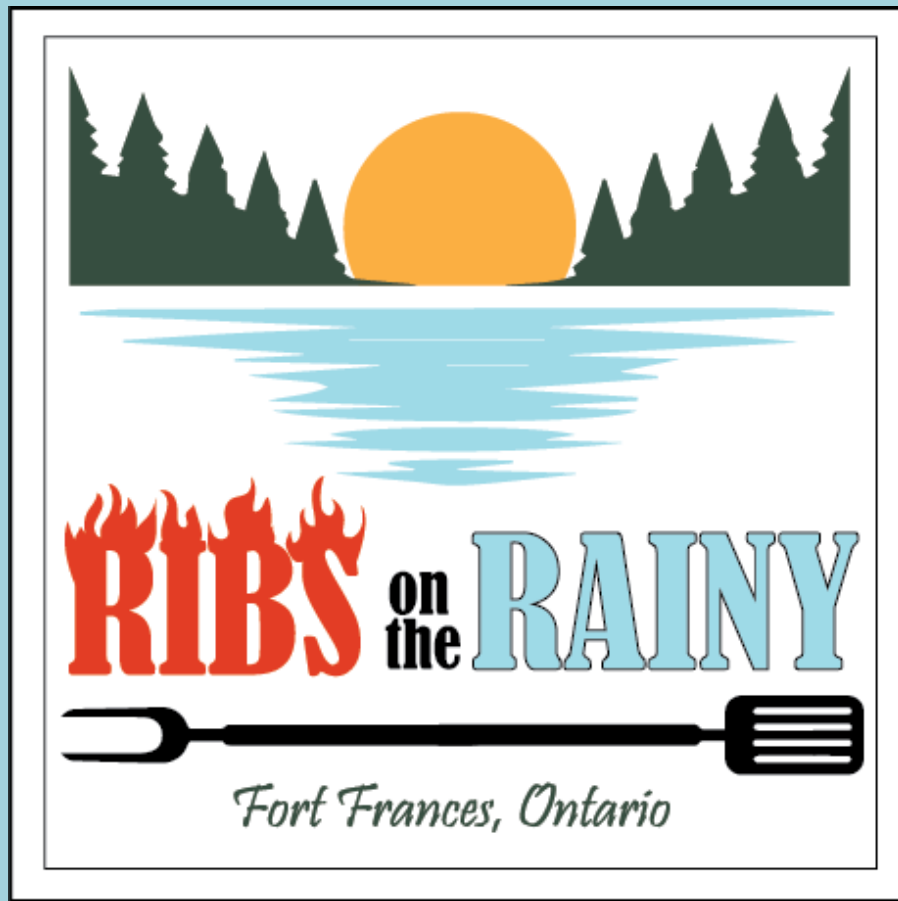




SPONSORSHIP PACKAGE



WELCOME TO RIBS ON THE RAINY

This September 18–20, **Ribs on the Rainy** will make its debut at Sorting Gap Marina in Fort Frances— bringing a brand-new, high-energy food and entertainment festival to the RainyRiver district.

As a first-year event, our goal is to create something special for the community — a weekend built around great food, local pride, and an unforgettable waterfront experience.

The event will feature **3 top rib teams from across NorthAmerica**, alongside a curated marketplace of local vendors, artisans, and community groups. Guests can enjoy **live entertainment throughout the weekend**, a vibrant atmosphere at the marina, and a family-friendly environment designed to bring people of all ages together.

At its core, Ribs on the Rainy is about community — creating a space where residents and visitors can connect, **support local businesses, and experience something new and exciting in Fort Frances.**

As we launch this event, our focus is on building a strong foundation — one that grows year after year into a signature festival for the region.

Founding sponsors will play a key role in bringing this vision to life. By partnering with us in year one, **your business will be positioned as a leader and supporter of a brand-new community tradition.**

More importantly, you'll be part of shaping something meaningful — helping establish an event that has the potential to grow into one of Northwestern Ontario's premier summer festivals.

We invite you to join us as a founding partner of Ribs on the Rainy — and help us build something incredible for the Fort Frances community.

Let's make year one unforgettable — together.

PRESENTING SPONSORSHIP ELITE PARTNERSHIP LEVEL

The **Presenting Sponsorship** is the premier level of support for Ribs on the Rainy 2026, offering the **highest ROI** and the **widest brand exposure** of any sponsorship opportunity. This level provides your company with unmatched visibility, exclusivity, and community recognition.

As the **Presenting Sponsor**, your brand will be woven into the very identity of Ribs on the Rainy, ensuring ongoing exposure across **all Ribfest seed events leading up to the festival**, the main event itself, and extended post-event coverage.

What's to expect for 2026

The NEW Attraction – a highly anticipated Fall Festival will offer attendees the FULL Ribfest atmosphere with the new experiences like the family zone, community markets and live entertainment.

Pre/Post-Event Campaign – We've built a year-round engagement platform that keeps your brand front and centre before, during, and after the event through live activations, campaigns, and social media.



DID you Know? 100% of all sponsorship goes directly to the free entertainment and activities for the community to enjoy. Your support will keep Ribs on the Rainy a free and sustainable event for years to come and add to the success of community fundraising .

PRESENTING SPONSORSHIP – ELITE PARTNERSHIP LEVEL (CONTINUED)

Additional Benefits:

- Naming rights: Ribs on the Rainy presented by [Your Company]
- Company name & logo featured on all marketing materials (digital, radio, print, and on-site)
- 50 SponsorRib Dinners for staff, friends, or clients 50 Drink Tickets
- 20-foot Event Banner in a prime location 10 x 20 onsite booth
- 12 monthly community spotlights on our socials providing year long recognition
- Unlimited on-site signage, branded tents, equipment/vehicle display
- Daily MC recognition throughout the festival
- Inclusion in radio interviews, commercial campaign & social media promotions
- Logo inclusion on social media, print, and digital materials

The presenting sponsor package is fully customizable, designed to align with your company's strategic goals and maximize your return. Our team will work directly with you to develop a tailored campaign that integrates your brand into the festival and the community.

Commitment: \$10,000



DAILY ENTERTAINMENT SPONSOR

Ignite the Night- Rock The Rainy - Family Fun Day

3 themed days of entertainment are the main focus that make up Ribs on the Rainy. With 3 full days of rocking entertainment, attaching your company to one of these great events will definitely have its reward!

Additional Benefits:

- Event DAY is named entirely after your company and brand inclusion on marketing materials
- 25 Drink Tickets
- 25 Sponsor Rib Dinners for Staff, Friends and Families
- 10 x 10 Booth on site
- Unlimited Area Signage and Branded Tents
- Stage Banner
- Live MC recognition for the duration of the event
- Interviews, commercial recognition, and Social Media posts
- Logo inclusion on social media and print materials

The Daily Entertainment sponsor campaign will also include a custom development package that will be tailored to your strategic plan and goals for 2026.

Commitment: \$5,000



AREA SPONSOR

Hey Look!!! The Area Sponsorship is the level of support that gets you seen. As a area sponsor, you will be the place people meet all weekend. We invite you to choose from areas like **the Stage**, that will be hosting world class entertainment all weekend. **The Saloon (Beer Garden)** that will be a hot spot during the event. **The Family Zone**, where families will be spending their time in the sun. The **Community Market**, where we will showcase the entrepreneurial spirit of Fort Frances and the Rainy Lake District.

Additional Benefits:

- Event area named entirely after your company and branding on area marketing materials
- 15 Drink Tickets
- 15 Sponsor Rib dinners for staff, friends and families
- Unlimited area signage and branded tents
- Daily live MC recognition for the duration of the event
- Radio interviews, commercial recognition and social media posts
- Logo inclusion on social media material
- Logo inclusion print materials

Commitment: \$3,000



ACTIVITY SPONSOR

Become an activity sponsor at Ribs on the Rainy and engage all weekend with thousands of community members. Choose from some of our existing activities or create your own. We have had companies create their own activities to showcase their staff, products, and equipment, and also use their platform to raise money for local charities.

Be present all weekend and enjoy the festivities or have our volunteers assist in the running of your activity.

Additional Benefits:

- Event activity named after your company and brand inclusion on marketing materials
- 10 Drink Tickets
- 10 Sponsor Rib dinners for staff, friends and families
- Unlimited area signage and branded tents
- Daily live MC recognition for the duration of the event
- Facebook live interviews, commercial recognition & social media
- Logo inclusion on social media material
- Logo inclusion on print materials

Activities Include but not limited: Entertainment, Corn Hole Tournament, Volunteers, The Big Rib Competition, Community 50/50, Dunk Tank, Pop & Water Tent... and more.

Commitment: \$2,000



COMMUNITY IMPACT AND GOLD SPONSORS

"This event is amazing!" Can only be said with the help and support of our local businesses! As an Event Sponsor, your contribution will assist in securing the Entertainment that is FREE to our community. With our marketing campaigns, this is a great opportunity to support the event and receive some impactful recognition.

Community Impact Benefits:

- Recognition as a community Impact Sponsor
- 6 Drink Tickets
- 6 Sponsor Rib dinners for staff, friends and families
- Unlimited area signage
- 10 x 10 Booth on site
- Daily live MC recognition for the duration of the event
- Facebook live interviews, commercial recognition & social media
- Logo inclusion on social media material
- Logo inclusion on print materials

Commitment: \$1,000

Gold Sponsor Benefits:

- Recognition as a community Impact Sponsor
- Area signage
- MC recognition for the duration of the event
- Logo inclusion on social media material
- Logo inclusion on print materials

Commitment: \$500



EVENT DETAILS

Location:

- Sorting Gap Marina (Fort Frances, Ontario)

Date & Time:

- Sept 18TH - 11:00AM TO 10:00PM
- Sept 19TH - 11:00AM TO 10:00PM
- Sept 20TH - 11:00AM TO 8:00PM

Admission: Free

Event Schedule:

RIBFEST: 11:00 AM - 10:00 PM Daily (8:00pm Sunday)

Each day our festival will be featuring:

- Family-friendly activities and Kids zone
- 3 of North Americas top Ribbing Teams
- Local Food Trucks
- Vendors Village & Community Market
- Beer Gardens
- Artisans and Buskers

The Big Stage - 12:00 PM - 10:00 PM

As the sun sets, the real party begins! You come for the Ribs but you stay for the FEST:

- Friday - Ignite the Night
- Saturday - Rock The Rainy
- Sunday - Family Fun Day
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The Big Rib Competition: 3:00 PM Sunday September 20TH

Wrap up the weekend with awarding one of these Grill Masters the honor of Best Ribs 2026 voted by a panel of judges.